



DESTINATION
FASHION

2026 - 2027





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stanley/stella

DIST
RICT®

NLA | NEXT LEVEL
APPAREL®



BELLA+CANVAS®

allmade®

COMFORT COLORS®



Exceptional Tees & Fleece

When your next uniform update or retail refresh calls for top-tier style, Destination Fashion is where to start.

Your team and customers will love the confidence, performance and comfort that comes with wearing the best styles from pace-setting brands.



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WHAT MAKES TEES & FLEECE EXCEPTIONAL

Lived-In Fit & Feel

Eye-Catching Style

Trending & High-Demand Colors



Heavyweights in High Demand

Streetwear remains must-have. People love the relaxed, oversized fit that's so fun and comfortable to layer. They're choosing colors that lend an elevated feel to throwback looks—neutrals, dark grey, black, maroon, navy, dark green and bordeaux.

The Newest Heavyweights:
[Stanley/Stella® Knoxer Crewneck Sweatshirt](#) & [Striker Hooded Sweatshirt](#) | [BELLA+CANVAS® 10-Ounce Heavyweight Full-Zip Hooded Sweatshirt](#) & [1/2-Zip Sweatshirt](#)

Above, L-to-R: DT6162 in Dusty Sage | NL7200 in Midnight Navy | SXU029 in Stargazer | BC4719 in Dust
Right, Top-to-Bottom: DT6100 in Neptune Blue, DT2200 in Golden Spice & DT7800 in Gardenia



Clockwise, Starting on This
Page: BC6882GD in Vintage
White | NL9087 in Heather
Gray | BC4719 in Maroon,
plus BG910 Hip Pack | BC4740
in Dust | SXU018 in French
Navy | DT6150 & DT6162 in
Grieger | DT7075 in Graphite,
plus DT610 Cap & PC54LS
Long Sleeve Tee





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Colors on the Rise

The hues catching attention this season.

It's always good to go beyond the classics and help your customers consider colors that feel new and exciting. Here are a few of our up-and-coming favorites.

Stanley/Stella

-  Deep Teal
[SXU001](#)
-  Faded Olive
[SXU028](#)
-  French Navy
[SXW036](#)
-  Mocha
[SXU029](#)
-  Natural Raw
[SXW002](#)
-  Misty Grey
[SXU039](#)



District

	Deep Cyan DT6700
	Griege DT6065
	Desert Rose DT6103
	Icelandic Purple DT6100
	Warm Taupe DT6702
	Chai DT6704

BELLA+CANVAS

	Cocoa BC4610
	Maroon BC3001
	Vintage Heather Gray BC4719
	Asphalt BC4739
	Dust BC4740
	Light Washed Denim BC6110GD

Allmade

	Cosmic Purple AL2100
	Space Black AL2015
	Deep Sea Green AL5000
	Vintage Rose AL2004
	Terrain Grey AL4004
	White Sand AL4000

Next Level Apparel

	Heather Blue Jean NL7200
	Midnight Navy NL9001
	Stone Gray NL6210
	Washed Natural NL3600SW
	Desert Pink NL3600
	Indigo NL6010

Comfort Colors

	Espresso CCRCO
	Crimson 1566
	Blue Jean 1717
	Orchid 3023CL
	Bay CCSTO
	Ivory CCETO





Sun-Baked Colors & Comfort

Still right on trend: the vintage looks and laid-back comfort of garment-dyed styles.

These tees and fleece are so soft from the first wear, and their washed-down colors feel lived-in-but never worn out.

Newest Styles:

[Stanley/Stella® Vintage Tees & Sweatshirts](#) | [BELLA+CANVAS® Heavyweight Garment-Dyed Tees](#) | [Next Level Apparel® Malibu Crewneck Sweatshirt](#)

Left: 1566L in Dusk | 1717 in Espresso

Above, Left to Right from Top to Bottom: BC4810GD in Washed Thyme | SXU041 in Garment-Dyed Deep Teal | DT7075 in Warm Taupe | BC6882GD in Light Washed Denim | BC4810GD in Buttermilk | 1566L in Rose Quartz | 3023CL in Orchid | 1717 in Terracotta



1566 in
Blue Jean



1717 in
Terracotta



DT184 in
Heathered
Navy



3023CL in
Peachy



BC4810GD in
Washed Mustard



1566 & 1469
in Blue Jean
| NL7200 in
Midnight Navy

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NL3600SW in Washed
Royal Pine & DT1106
in Heathered Steel
| Plus CT104597 Cap
& PC78P Sweatpant



1566L
in Dusk

OUTFIT INSPO

Whether a coffeehouse t-shirt or health spa hoodie, Destination Fashion styles are alive with possibilities. Here's a little inspiration to get your creativity flowing.





Check Out the B-Side

Where:

- Indie Record Stores & Other Resale Shops
- Retro Eateries
- Nostalgia Promos & Merch
- Throwback Concerts & Events

Who:

- Store Staff & Collectors
- Vintage Enthusiasts
- Vendors & Treasure Hunters at Antique Fairs, Swap Meets & Thrift Markets
- Estate Sale Companies

Above, Tee & Fleece : NL1580 in Antique Gold | DT6704 in Ivory

| Plus 256 Cap & BG429 Tote

Right: BC4810GD in Washed Olive | A15000 in Rebel Blue, plus 256 Cap







Launch Approved

Who:

- Tech Startups
- Developer Collectives
- App Builder Teams
- Accelerators & Incubators
- Venture Capitalists & Studios

What:

- Dev Team Tees
- Clean Corporate Styles
- Launch Event Giveaways
- Convention Swag
- Branded Gifting

Left: 1717 in Espresso | SXU027 in Heather Haze

Above, Tee & Fleece: BC4810GD in Washed Thyme | DT6704 in Deep Cyan

Plus C970 Cap and BG225 Backpack



A More Natural Approach

Where:

- Low- and Minimal-Intervention Wineries & Breweries
- Restaurants, Cafes & Juice Bars Known for Organic Offerings
- Festivals & Seasonal Markets
- Award Competitions

Why:

- Organic & Recycled Apparel to Match the Mindset
- Highlight Alt Methods & Makers
- Celebrate Food & Drink Rooted In Natural Flavor & Character

Above, Fleece & Tee: BC4740 in Vintage Heather Grey | 3023CL in Chambray
| Plus BG424 Tote and A602 Apron
Right: NL1580 in Desert Pink | DT7075 in Graphite, plus MM2020 Overshirt







School Matters

When:

- Alumni Gathering
- Parents Weekend
- Homecoming
- Game Day
- Residence Halls & Greek Life
- Club Meetings & Events

Who:

- Alumni Associations
- Students
- Faculty & Staff
- Friends, Family & Fans

Left: DT104 in Maroon | NL9001 in Midnight Navy

Above, Tee & Fleece: DT2101 in Dusk Blue | SXU028 in Heather Grey | Plus STC43 Cap



Yes, Chef

Where:

- The Spot Going Viral
- 3rd Gen Family Restaurant
- Urban Food Hall
- Poppin' Food Cart Pod

What:

- On-Point Styles Customers Will Love Wearing
- Clean, Relaxed Looks for the Staff

Above, Fleece & Tee: DT2204 in Mushroom | BC4610 in Vintage Navy

Right: NL6210 in Stone Gray | DT1106 in Military Green







I Love This Place

Where:

- Neighborhood Bakery
- Indie Coffeehouse
- Family-Run Food Cart
- Local Watering Hole

Why:

- Relaxed Team Uni
- Clever or Cool Tees
for Your Regulars

Left: AL2100 in Granite Grey Heather, plus C958 Beanie | BC3719 in Dark Grey
Above, Fleece & Tee: DT6154 in Bordeaux | BC3010 in Toast | Plus SPC10 Beanie
and CTB0000482 Crossbody Bag



Shopping Local

When:

- Farmers Markets
- Flower Festivals & Harvest Fairs
- Artisan Events
- Regional Celebrations

Why:

- Promote Local Growers & Makers
- Support Your Favorite Venture
- Outfit Volunteers & Event Crew

Above, Tee & Fleece: DT2103 in Deep Steel Blue | DT6100 in Desert Tan | Plus BG420 Tote
Right: BC3413 in Brown Triblend | AL2004 in Fairly White







Where:

- ### What :

- Above, Tees: AL2100 in Matcha Green | BC3413 in Cement Triblend | Plus C975 Bucket Hat



Innerspace Exploration

Where:

- Spas & Resorts
- Yoga Studios
- Personal Growth Programs
- Schools & Training Centers
- Health & Beauty Retail

Who:

- Self-Care Providers & Teams
- Specialists & Influencers
- Participants & Followers

Above, Fleece & Tee: DT6150 & DT6162 in Smoky Amethyst | NL6210 in Cream | Plus NKFB5677 Cap
Right: DT7800 in Gardenia & BC4737 in Athletic Heather | SXU004 & SXU006 in Latte







Travel Extraordinaire

Where:

- Bucket List Trips
- Underappreciated Sites & Hidden Gems
- One-of-a-Kind Stays
- Destination Weddings & Family Celebrations

Who:

- Travel Bureaus, Guides & Excursions
- Hospitality Staff
- Upscale Travel Shops

Left: NL3600 in Desert Pink, Plus BG937 Bag | AL5000 in Matcha Green

Above, Tee & Fleece: SXU001 in Natural Raw | SXU003 in Heritage Brown | Plus BG937 Bag



Opening Night

When:

- Plays & Musicals
- Performer Residencies
- Special Exhibitions
- Other Limited-Run Engagements

Why:

- Tell the World “I Was There”
- Show Love for Your Favorite Artist or Group
- Reminder of a Special Event or Performance

Above, Tee: DT2101 in Olive Drab Green | Plus CP78 Cap and B050 Tote

Right: DM108 in White, Plus NE201 Cap | SXW002 in Natural Raw





LETHAL UPRISING





Own Your Rhythm

When:

- Music Fests & Concerts
- Gigs by Local Bands
- Comedy Shows
- Community & Seasonal Events

What:

- Festival Tees & Fleece
- Performer & Tour Swag
- Artist Merch Drops & Pop Ups
- Promo Wear for Local Venues & Events
- Staff & Volunteer Uniforming

Left: SXU007 in Anthracite | NL7610 in Heather Gray

Above, Tee & Fleece: SXU007 in Desert Dust | BC7502 in Dark Grey Heather | Plus BG930 Hip Pack



Behind the Scenes

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Check Out All Our
Destination Fashion
Tees & Fleece



DESTINATION FASHION